



Warehouse Management Software Supporting Growth and Expansion Since 2008

Magnavale is a leading UK 3PL temperature storage solutions provider delivering innovation to major food manufacturers, importers and retailers. Through investment and acquisitions, the company operates four sites: Chesterfield, Scunthorpe, Warrington and Easton and manages over 1.5 million square feet of cold store warehouse space and over 200,000 pallet spaces. 2024 will see the commissioning of its 101,000 automated pallet store managed and controlled by Principal Logistics Technologies' ProWMS warehouse management software.

THE BUSINESS

- Four sites
- 24x7 operation
- Services including:
 - Ambient, chilled and frozen food storage
 - Blast freezing
 - Up-tempering
 - Labelling and date coding
 - Contract packaging
 - Export services

MANAGING GROWTH, EXPANSION AND COMPLEXITIES

Founded in 1989, Rick Bestwick was a successful veal producer that saw the opportunity of utilising the spare temperature-controlled space it owned to provide services to third-parties from its single site in Chesterfield.

Its strategy at that time, and still today, was to win customers, by providing excellent customer service and to provide these customers not only with storage but with a range of value-added services including blast freezing, up-tempering, labelling and date coding and contract packaging. The company initially deployed a WMS system from the incumbent transport management software (TMS) provider, but the limitation of this application in managing the growing complexities, traceability and billing around these activities soon became apparent.

In 2008 Principal Logistics Technologies won the contract to supply and deploy In-DEX WMS (now rebranded ProWMS) at Rick Bestwick. The business expanded rapidly and moved to a 24X7 operation, acquiring multiple warehouses within the same industrial estate. It expanded its operation to 40,000 pallet spaces offering a wide range of value-added services including re-packing and labelling, tray filling, shrink-wrapping and hand-balling. This significantly grew the volume of order picking and assembly on behalf of customers.



MAGNAVALE

ProWMS DELIVERABLES

- ProWMS manages everything from goods received, picking and despatch to invoice preparation.
- Full forward and backwards traceability.
- Full operational KPI and reporting.
- Customer and consignee rules.
- Multiple EDI interface management.
- Billing of all handling, storage and value-added activities up to and including invoicing.

In 2021, following several mergers and acquisitions, Rick Bestwick was rebranded Magnavale. The business operates from the Chesterfield site but has a 62,000-pallet site in Scunthorpe, a 35,000-pallet site in Warrington, a 44,000-pallet site in Easton and, during 2024, is adding an additional 101,000 pallet automated temperature-controlled storage space at the Easton site (Magnavale Easton phase II).

"Through this period of growth, with additional rooms added to existing sites, new sites added to our estate, gaining BRC accreditations for all sites, continual and varying demands from our growing client base, multi and varying EDI interfaces to our varying client systems, we have worked with the team at Principal Logistics Technologies, have never hit a system limitation, and have always found their knowledge and input of the team an invaluable asset to assist our growth."

Amanda Cogan, Chief Operating Officer, Magnavale.

In 2022 ground was broken to build Magnavale Easton Phase II and the facility is due to become operational in Q3 2024. This 45-metre high-bay storage with capacity for 101,000 pallets will be to one of Europe's most advanced and efficient cold storage warehouse facilities. ProWMS will be interfaced to the warehouse control system (WCS) of thirteen automated cranes, conveyors, racking and monorail systems to manage the movement of stock into storage locations, or to one the several floors designed to manage a range of value-added services.

"Like Magnavale, Principal Logistics Technologies has stayed true to our core competencies, that of supplying warehouse management and supply chain solutions with expert knowledge and excellent customer service. When we won the initial contract, we had a team 15 staff, today we have grown to over 80, have attained ISO 9001 certification and have grown to managing over 400 sites. We are looking forward to working to deliver Magnavale Easton Phase II and other upcoming projects the company has in the pipeline."

**Joe O'Shea, Director,
Principal Logistics Technologies.**

About Principal Logistics Technologies

For over 30 years, Principal Logistics Technologies has been a leader in the design and delivery of innovative warehouse management software (WMS) and enterprise resource planning (ERP) software. Our technology and services optimise operational performance, reduce OpEx, and increase revenue for 3PL, distribution, wholesale, manufacturing, and retail warehouse businesses. The company supports enterprise-level and multinational businesses with complex single and multisite operations spanning 3PL, chemicals & hazardous goods, hard & soft commodities, chill picking, cold storage, cross docking, eCommerce, FMCG, pharmaceuticals & healthcare and more. We operate from offices in Dublin in Ireland and Manchester and Birmingham in the UK.